



Patients prefer  
**AIR OPTIX™** for ASTIGMATISM

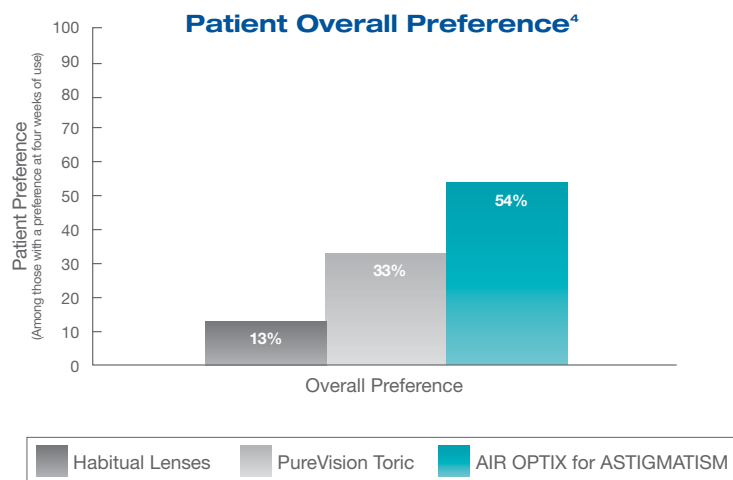
over **PureVision® Toric**<sup>1</sup>



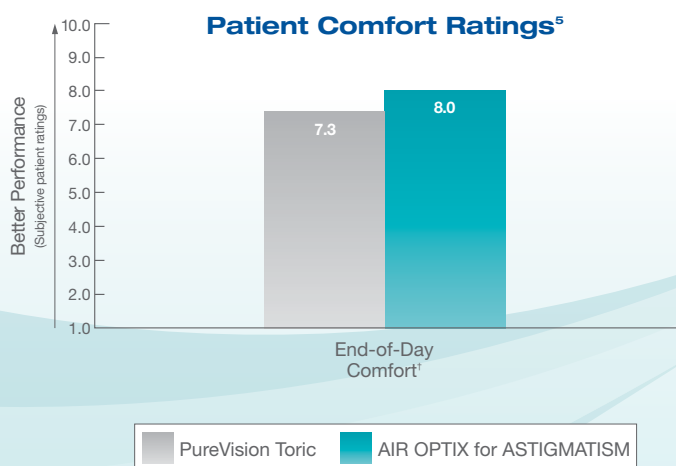
## Breakthrough design

AIR OPTIX for ASTIGMATISM lenses provide excellent stability to achieve a 95% first lens fit success rate.<sup>2,3</sup> With its new Precision Balance 8|4™ design, AIR OPTIX for ASTIGMATISM delivers outstanding performance.

## Overall, patients prefer AIR OPTIX for ASTIGMATISM

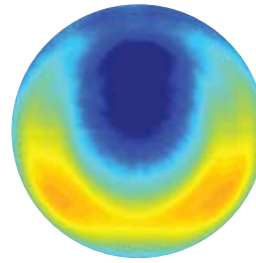
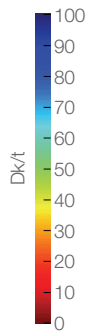


## Studies show patients rated AIR OPTIX for ASTIGMATISM better for end-of-day comfort

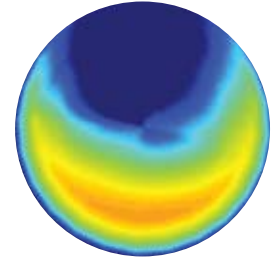


## Up to 19% higher oxygen transmissibility<sup>6</sup>

AIR OPTIX™ for ASTIGMATISM transmits up to 19% more oxygen than PureVision® Toric.\*



**AIR OPTIX for ASTIGMATISM**  
Dk/t = 108 @ -3.00D  
-1.25D x 180



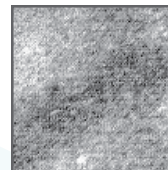
**PureVision Toric**  
Dk/t = 91 @ -3.00D  
-1.25D x 180

	Material	% Water Content	Dk	CT	Dk/t
PureVision Toric	balafilcon A	36	91	0.100	91
AIR OPTIX for ASTIGMATISM	lotrafilcon B	33	110	0.102	108

## Patented surface treatment contributes to healthy lens wear<sup>7\*</sup>

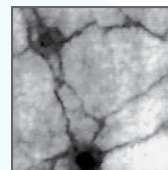
### AIR OPTIX lenses:

- Feature a patented, permanent, biocompatible plasma surface treatment
- Resist deposits
- Offer excellent wettability<sup>8</sup>



### AIR OPTIX

A permanent, chemically bonded plasma treatment for a smooth, continuous surface<sup>9</sup>



### PureVision Toric

Surface made up of silicate islands that do not completely cover the surface<sup>10</sup>

## Easy to refit

AIR OPTIX for ASTIGMATISM offers a simple, predictable fit, and is easy to refit from other toric lenses, including PureVision Toric. To obtain 95% first-fit success, simply take the patient's spectacle Rx and select the appropriate lens from the **Spectacle to Lens Power Grid**, as appears in the Lens Fitting Guidelines.

Visit [airoptix.com](http://airoptix.com) to learn more, or call your CIBA VISION sales representative at 1-800-241-5999 or your authorized CAN DO distributor.

Rx only

\*AIR OPTIX for ASTIGMATISM (lotrafilcon B) Dk/t = 108 @ -3.00, -1.25D x 180. Other factors may impact eye health.

PureVision Toric is a registered trademark of Bausch & Lomb, Inc.



**Important information for AIR OPTIX for ASTIGMATISM:** For daily wear or up to 6 nights extended wear for near/far-sightedness and astigmatism. Risk of serious eye problems (i.e., corneal ulcer) is greater for extended wear. In rare cases, loss of vision may result. Side effects like discomfort, mild burning or stinging may occur.

References: 1. CIBA VISION data on file, 2005. 2. CIBA VISION data on file, 2006. 3. CIBA VISION data on file, 2005. 4. CIBA VISION data on file, 2006. 5. CIBA VISION data on file, 2005. 6. Calculations based on values in *J. Opt. Soc. Am. A*, December 2006. 7. CIBA VISION data on file, 2005. 8. CIBA VISION data on file, 2006. 9. CIBA VISION data on file, 2005. 10. CIBA VISION data on file, 2005.