



Patients prefer
AIR OPTIX[®] for ASTIGMATISM

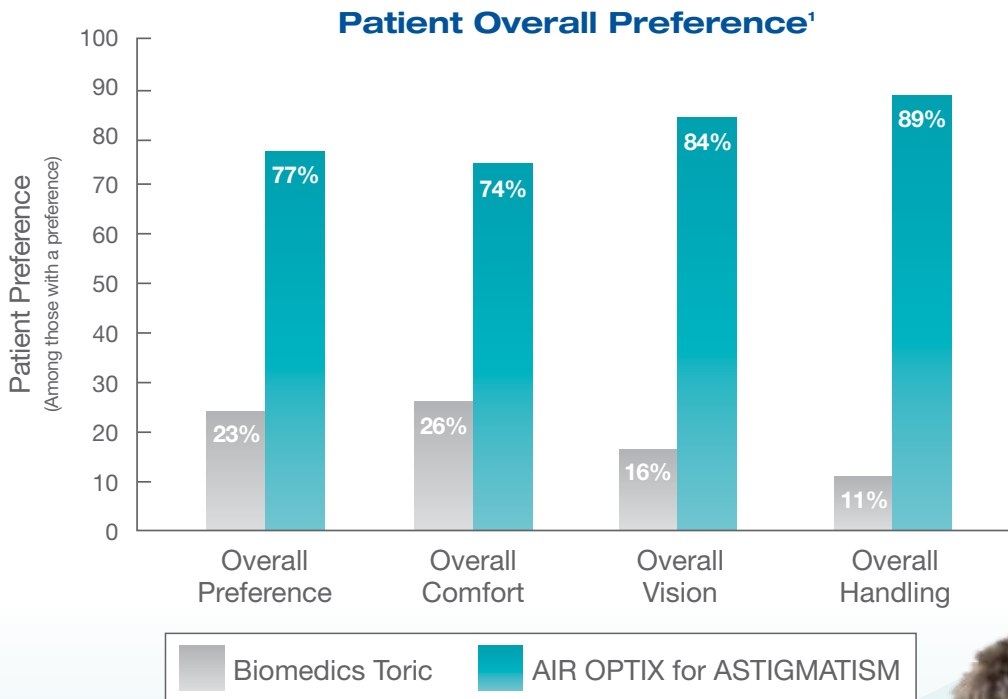
over
Biomedics[®] Toric¹



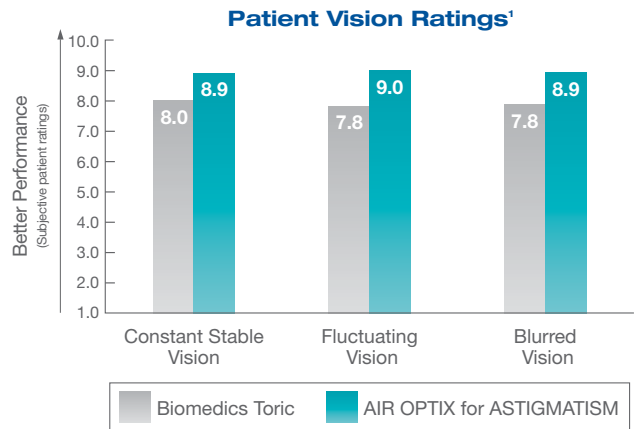
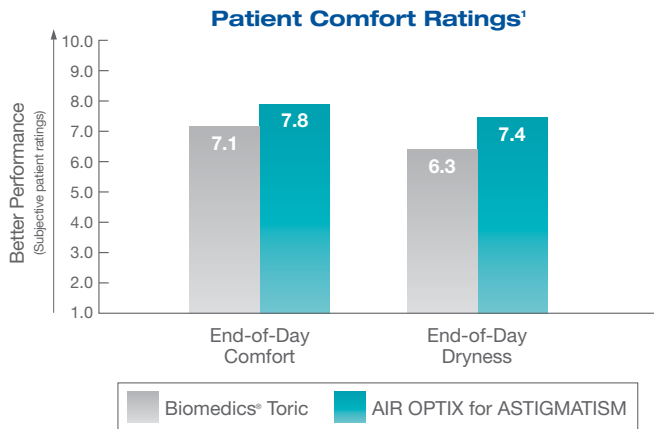
Breakthrough design makes the difference

AIR OPTIX for ASTIGMATISM lenses provide excellent stability, achieving a 95% first lens fit success rate.^{2,3} With its new Precision Balance 8|4™ design, AIR OPTIX for ASTIGMATISM delivers outstanding performance compared to Biomedics Toric.

Overall, patients prefer AIR OPTIX for ASTIGMATISM

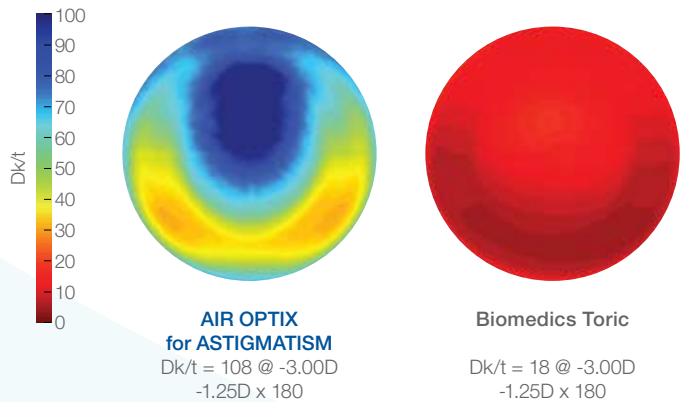


Studies show higher patient ratings for AIR OPTIX® for ASTIGMATISM



Up to 6x higher oxygen transmissibility⁴

AIR OPTIX for ASTIGMATISM transmits up to 6x more oxygen than Biomedics Toric.⁴



	Material	% Water Content	Dk	CT	Dk/t
Biomedics Toric	ocufilcon D	55	19.6	0.110	17.8
AIR OPTIX for ASTIGMATISM	lotrafilcon B	33	110	0.102	108

Easy to refit from Biomedics Toric

AIR OPTIX for ASTIGMATISM offers a simple, predictable fit, and is easy to refit from other toric lenses, including Biomedics Toric. To obtain 95% first-fit success, simply take the patient's spectacle Rx and select the appropriate lens from the **Spectacle to Lens Power Grid**, as appears in the Lens Fitting Guidelines.

Visit airoptix.com to learn more, or call your CIBA VISION sales representative at 1-800-241-5999 or your authorized CAN DO distributor.

Rx only *AIR OPTIX for ASTIGMATISM (lotrafilcon B) Dk/t = 108 @ -3.00, -1.25D x 180. Other factors may impact eye health. Biomedics is a registered trademark of CooperVision Inc.

Important information for AIR OPTIX for ASTIGMATISM: For daily wear or up to 6 nights extended wear for near/far-sightedness and astigmatism. Risk of serious eye problems (i.e., corneal ulcer) is greater for extended wear. In rare cases, loss of vision may result. Side effects like discomfort, mild burning or stinging may occur. **References:** 1. CIBA VISION data on file, 2005. 2. CIBA VISION data on file, 2005. 3. CIBA VISION data on file, 2005. 4. Calculations based on values in *Tyler's Quarterly* – December 2006.